



2024 ANNUAL PROJECT REPORT

Education is key: The Takoradi Resource Centre

The Educational Resource Centre in Takoradi, Ghana, is managed by To Be Worldwide, an organization dedicated to helping children realize their full potential by developing essential skills for a better future. By equipping young learners with knowledge and opportunities, the initiative empowers them to contribute meaningfully to their communities. To achieve this mission, the Resource Centre offers a diverse range of programs designed to foster literacy, digital skills, STEM education, critical thinking and innovation ensuring holistic development for every child.



Two new learning hubs now support 60 children in underserved communities.



1,808 children joined the ICT and library programs in 2024.



Fifteen students graduated from the first STEM pilot and a new group has started.



Children benefit from interactive tools like iPads, OSMO, Mini Loco, and Hot Dots.



Alumni launched a digital agency serving clients across the world (i.e. Vietnam, Ghana and Nepal).



Youth receive mentoring and coaching through the partnership with IMPROVED Corporate Finance.

Expanding access to education through the Empowerment Pack Program

In 2024, To Be Worldwide launched the Empowerment Pack Program, an initiative designed to extend essential educational resources beyond the Educational Resource Centre to underserved communities. By bringing learning opportunities directly to children who would otherwise have limited access, the program significantly broadens the organization's reach. As part of this initiative, To Be Worldwide collaborates with community leaders to identify local needs, secure suitable spaces, and train personnel to facilitate learning within these communities. To date, two Empowerment Pack hubs have been established, each supporting an average of 30 children. A key component of the program is the capacity-building of local volunteers, equipping them over time to independently manage and sustain the initiative. Looking ahead to 2025, the program will expand to additional communities, with the support of To Be Worldwide alumni, further strengthening its impact.

Library services

As the saying goes, "A reading child is a thriving child—every page turned opens a world of possibilities"; This philosophy drives To Be Worldwide in its mission to provide access to educational resources for children in Takoradi. Through its library, the organization fosters a love for reading and builds children's confidence in their literacy skills. The facility goes beyond traditional learning by introducing children to interactive and innovative educational tools such as the iPad Learning Program, OSMO, Mini Loco, and Hot Dots. These resources create a stimulating environment that makes learning both engaging and effective. Additionally, the library has given rise to various enrichment programs, including a Reading Club that offers targeted support for children struggling with literacy, a Chess Group that develops strategic thinking skills, and a Drama Club that nurtures creativity and self-expression. Through these initiatives, To Be Worldwide continues to empower children with the skills and confidence needed for a brighter future.

Bridging the digital divide through ICT education

In today's digital world, many children still lack basic knowledge of Information and Communication Technology (ICT). To address this gap, To Be Worldwide offers a three-month basic computer skills course, equipping children with essential digital literacy. The program covers fundamental computer knowledge, 10-finger typing, Microsoft Office applications, and safe internet usage, ensuring participants develop critical skills for the modern age. With a goal of enrolling 900 children annually in the Library and ICT classes, the Resource Centre recorded significant growth in 2024, registering 1,808 new members across both programs. This achievement reflects the increasing demand for digital literacy and underscores the organization's commitment to empowering children with the skills needed for future success.

STEM education for future innovators

In 2023, To Be Worldwide piloted its Science, Technology, Engineering, and Mathematics (STEM) program with an initial cohort of 15 students, who have since successfully graduated. Building on this success, and in partnership with PMS STEAM Educational Centre, a new group of students has been enrolled to develop competitive, cutting-edge skills in areas such as coding, robotics, and more. This initiative aims to equip young learners with the technical expertise needed to thrive in an increasingly digital and innovation-driven world.



Boy in the classroom



Children reading together in the library



Kids in computerclass

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Webbeezwork

This is a digital agency that specializes in delivering digital marketing services throughout the world, from Ghana to Vietnam and Nepal. The primary objective is to help clients improve their online visibility and attain their business goals through a diverse range of services. Their services include website design and development, social media management, search engine optimization, Pay-per-click (PPC) advertising, and content creation and marketing. This agency is run by three Alumni who followed the digital marketing program at To Be Worldwide.

Funder

IMPROVED Corporate Finance, the funder of this program, has been a valued partner of Net4kids since 2019, aligning their support with the digital marketing project in Ghana. Their commitment goes beyond financial contributions—they actively engage in mentoring and coaching young Ghanaians through the To Be Improved Program. This partnership is not just about business; it's about creating meaningful change by empowering youth with the skills and confidence to thrive as digital marketers. IMPROVED is dedicated to giving talented young individuals the opportunity to shape their own futures and achieve self-sufficiency, regardless of their background. With their support, these aspiring professionals are building successful careers in digital marketing, paving the way for brighter futures for themselves and their communities.

Looking ahead to 2025: Expanding impact and empowerment

In 2025, To Be Worldwide aims to strengthen community engagement to scale up the Empowerment Pack and extend its reach to more communities. We also plan to expand our network of field volunteers, ensuring greater support for our programs. Additionally, we look forward to welcoming more young readers and ICT enthusiasts to our Resource Centre, fostering a love for learning and digital literacy. A key focus for the year will be launching the To Be Savvy financial education program, equipping children with essential financial skills to empower their future.

Challenges

Despite the significant progress and success of this program, the team operated with a lean staff after the programs lead relocated abroad. This temporarily slowed some activities but also created an opportunity for the team to collaborate more closely and take on additional responsibilities. Since the end of 2024, the position has been filled, restoring stability to the program. Looking ahead to 2025, To Be Worldwide aims to expand further by hiring additional staff and attracting more volunteers to support the program's growth and impact.



Digital marketing trainees



Three students in an IT workshop